



THE INTERNATIONAL BUSINESS FORUM PRESENTS IT'S WINTER 2011

NEWSLETTER

CONTACT INFORMATION



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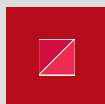
MANY THANKS

The IBF is grateful to its Patrons, without whom the association would not be possible.

AVESTUS REAL ESTATE

EXPAT-CENTER
ČESKÉ SPORITELNY

FLOW EAST



zátiší group

New Year, New Opportunities!

We hope that everyone has had an enjoyable and restful holiday season and that your 2011 has got off to a successful start! Certainly with the IBF now going into its 4th year, we are getting ready to hit the ground running!

The IBF stayed fairly busy throughout the autumn, with quite a few highlights in the last quarter of 2010. Our events included a dinner with guest speaker in September, where we had the pleasure of listening to the head of one of our Patrons, Roger Dunlop of Avestus Real Estate, as well as our second Marketing Group seminar of the year. In October, we hosted a dinner with Sir Rodney Walker, one of the UK's most renowned entrepreneurs and a really interesting raconteur, as well as another "Women in Business Luncheon" with guest speaker, Kimberli Lewis, CEO of Mediatel. November began with our Annual General Meeting, welcoming both Greg Gibb and Martin Howlings as new members of the IBF Board, and then, finally, the year culminated in our highly successful annual Christmas Party at the Mandarin Oriental.

Please see the reverse side for a full event update and photos from the past few months.

We started 2011 in our usual style, with our annual "New Year's Luncheon" at Mlync, which this year had the largest turnout on record with more than 80 members and guests. As is the norm, Jo gave a brief presentation of the past year's activities as well as an overview of what we can expect in 2011 and if this event is anything to go by, we can definitely expect the IBF to be advancing to new heights!

Lastly, as it is the start of the New Year and with so many new members added over the past few months, we will be reprinting our Membership Directory CD during February. If your company info has changed, please be sure to send your updates to info@ibforum.cz no later than 4th February, and look out for information on how you can promote yourself even better through the Directory, as well as other new initiatives in the coming year.

We look forward to seeing you soon!
With best regards,

The IBF Board

Monika Fraňková

Greg Gibb

Jan Grozdanovič

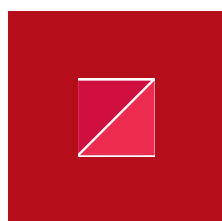
Jonathan Hallett

Martin Howlings

Daniel Hron

Jo Weaver

About Our Patrons



zátiší group

Next in our series of featured Patrons is the Zátiší Group, one of the oldest and most established restaurant and catering groups in Prague, now with branches in Budapest and Vienna. Its restaurants include Mlýnc, Bellevue, V Zátiší, and Žofín Gardens. The catering wing of Zátiší Group is an experienced organizer of gala dinners, corporate celebrations, cocktail evenings, buffets, and wedding parties. In addition, it is the General Catering Partner of the Congress Centre Prague. When considering your next event, consider Zátiší for its world-class 'Yes We Can' service and over 15 years of trusted experience on the market.

Recent Events

IBF Christmas Spectacular 9th December, 2010, Mandarin Oriental

To round off a really successful year, the IBF hosted its third annual Christmas party in the lavish Mandarin Oriental Hotel. The evening, which was attended by over 110 members and their guests, was a huge success, lasting well into the early hours of the morning. As part of the programme, the IBF organized a charity auction that raised over Kc 200,000 for the Pink Crocodile Charity, as well as a surprise 'Blind Spirits Tasting' of various champagnes, cognac, whiskey and tequila, yielding four winners who identified 16 varieties of drinks! The event was a perfect end to the IBF year, capturing all of the joy and spirit of the season!



Roger Dunlop Dinner

1st September, 2010, V Zátíší

After many successful 'outside' speaker dinners, the IBF decided to include in its programme a series of dinners that would focus on the success stories of you, our members. First in the series was Roger Dunlop, CEO of Avestus Real Estate, who agreed to share his experiences during a very successful career in real estate investment and development. Roger used the opportunity to discuss not only his own history, but also his views on unemployment, religion, politics, and technology, all of which made for a great and interactive discussion.

Marketing Seminar: 'A Big Marketing Toolbox, But What Gets the Job Done?'

22nd September, 2010, Park Inn Hotel

The IBF Marketing Group held its second marketing seminar of the year with guest speakers, Pavel Kusý, Strategic Marketing Consultant, Radek Maršík of Fleishman-Hillard, and Mark Anderson, Marketing Director of Prague College. Each speaker focused on the respective topics of traditional marketing methods, new media technologies, and BTL Marketing, and this was followed by a very lively discussion with the audience, focused mainly on the new wave of social media tools – their benefits and pitfalls.

Women in Business Luncheon

19th October, 2010, V Zátíší

On 19th October, the IBF Women in Business Group invited CEO of Mediatel, Kimberli Lewis, to speak at one of its highly popular lunches. With nearly 30 attendees, both men and women, Kimberli sparked a rousing discussion on the topics of work-life balance and the challenges of gender roles in the workplace, and also shared her advice to aspiring female professionals.

Annual General Meeting

1st November, 2010, Hotel Jalta

As usual, the IBF hosted its AGM in November, which attracted nearly 50 member attendees. At the meeting, the board presented its summary of activities for the year and plans for 2011 and this was followed by a Q&A session and survey of the membership. The meeting was followed by a cocktail reception, providing ample time for further discussion with the board and opportunities for networking.

Sir Rodney Walker Dinner

13th October, 2010, President Hotel



In cooperation with Square Mile Financial Services and Forestry for Life, the IBF invited one of the UK's most esteemed and leading entrepreneurs, Sir Rodney Walker, for a speaker dinner on 13th October. Although the turnout was less than originally expected, those who attended shared a wonderful evening and gained an intimate glimpse into Sir Rodney's successes and wide ranging experience in the worlds of business and sport.

New Members

We are pleased to have been able to welcome several new IBF members during the recent past few months. They are:

- Evocreative s.r.o.
- Samantha Davidson
- outdoor akzent s.r.o.
- Prague Society
- Ben Anderson
- Klára Hejduková
- Flavia Parvu
- Charles Lewis



If you have any queries or comments regarding the IBF please do not hesitate to contact us.



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