



INTERNATIONAL BUSINESS FORUM

11th September 2013

Dear IBF Member,

RE: New IBF Initiatives

The IBF would like to take this opportunity to welcome you back after the summer break, let you know about a few new IBF initiatives that will help to make us more accessible to our members, and tell you about a new 2014 membership structure that will allow for more members to be able to join, and small businesses and corporate members to save on membership fees.

For our first initiative, we decided that after six years of operation it was time to give the IBF website a facelift! Members will soon be able to register for events online, see guest lists, leave comments, catch up on the latest news from members, and see member-to-member deals on www.ibforum.cz. The new site will be up and running in the next few weeks, so keep an eye out for it!

In addition to the new website, the IBF is introducing a new membership structure for next year. We will no longer have an "Individual" membership category, but will now replace Individuals and SMEs with two new categories - "**Small-Business**" (0-10 employees) and "**Medium-Size**" (11-50 employees). Corporates, Partners and Patrons remain the same. Whilst small businesses and corporate members will save on membership fees with this new structure, we recognise that individuals and larger SMEs will see a slight increase in fees and, because of this, we are offering all members within these categories the opportunity to pay their 2014 membership fees **before 15th October, 2013** and thereby keep to this year's rate (i.e. Individuals will be able to pay only 5,000 CZK for the Small Business membership).

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2014 Membership Fee Structure:

Category	Number of Employees	Price per Annum
Small Business	0-10	7,500 CZK
Medium-Size	11-50	11,000 CZK
Corporate	51+	25,000 CZK
Partner	-	50,000 CZK
Patron	-	125,000 CZK

For even more savings, members can also enjoy a **50% discount** on 2014 membership renewal fees by encouraging a contact, client, or friend to join the IBF next year, at the same (or higher) membership ranking (Small Business, Medium-Size or Corporate).

As an added bonus, any new member who registers for 2014 during the last quarter of this year, and pays their membership fees for next year, will be able to enjoy the full benefits of IBF membership **free of charge** for the remainder of 2013. Note that there are still complimentary tickets available for potential new members for the upcoming **"Back to Business"** event, so please let us know if there is anyone you wish to bring!

If you have any comments or questions in relation to the above, please do not hesitate to contact us at info@ibforum.cz, or leave us a comment on the new website!

Thank you, as always, for your help in building up the IBF to be the premiere international business-networking platform in the Czech Republic.

Yours sincerely,

Christie Elizabeth

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20 years
zatiši group

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